

# Working with Zoom

# Main Street Revitalization

# Great Streets BTV

February, 2nd 2022

## Business Owner's Meeting

## Poll

Select your responses from this pop-up window!

Audio Settings ^



## Raise Hand



## Q&A



Live Transcript



### Interpretation

Leave

**We are recording this meeting!**

# Main Street Revitalization

**Great Streets BTV**

February, 2nd 2022

**Business Owner's Meeting**



Agency  
Landscape + Planning



# **Welcome!**

## ***This Morning's Agenda***

**Welcome + Introductions**

**Project Background & Context**

**Project Team & Approach**

**A Functional Street** - *VHB*

**A Community-led Street** - *Grayscale Collaborative*

**A Beautiful and Unique Street** - *Agency Landscape + Planning*

**Next Steps...**

**Questions & discussion**

# A Great Main Street

Meet the project team

## The City of Burlington



**Laura Wheelock**  
Senior Public Works Engineer

**Olivia Darisse**  
Public Works Engineer

**Agency**  
Unique & Beautiful



**Steve Woods Jr.**  
Senior Landscape Architect



**Susannah Ross**  
Senior Landscape Architect

The City of Burlington

**VHB**  
Functional



**Evan Detrick**  
Director of Transportation Engineering



**Alan Belniak**  
Senior Product Manager

**Grayscale**  
Community-led



**Stephen Gray**  
Founder & Principal



**Yona Chung**  
Urban Designer

# Poll Question No. 1

*What is your relationship to Main Street? (Select all that apply)*

- a. I work on or around Main Street*
- b. I live on or around Main Street*
- c. I live in Burlington and visit Main Street*
- d. I live in Burlington and do not visit Main Street*
- e. I do not live in Burlington but I do visit Main Street*
- f. I own a business on or around Main Street*

# Poll Question No. 2

*If you own or work for a business on Main Street, tell us which one in the chat.*

*(Open ended, tell us in the chat!)*

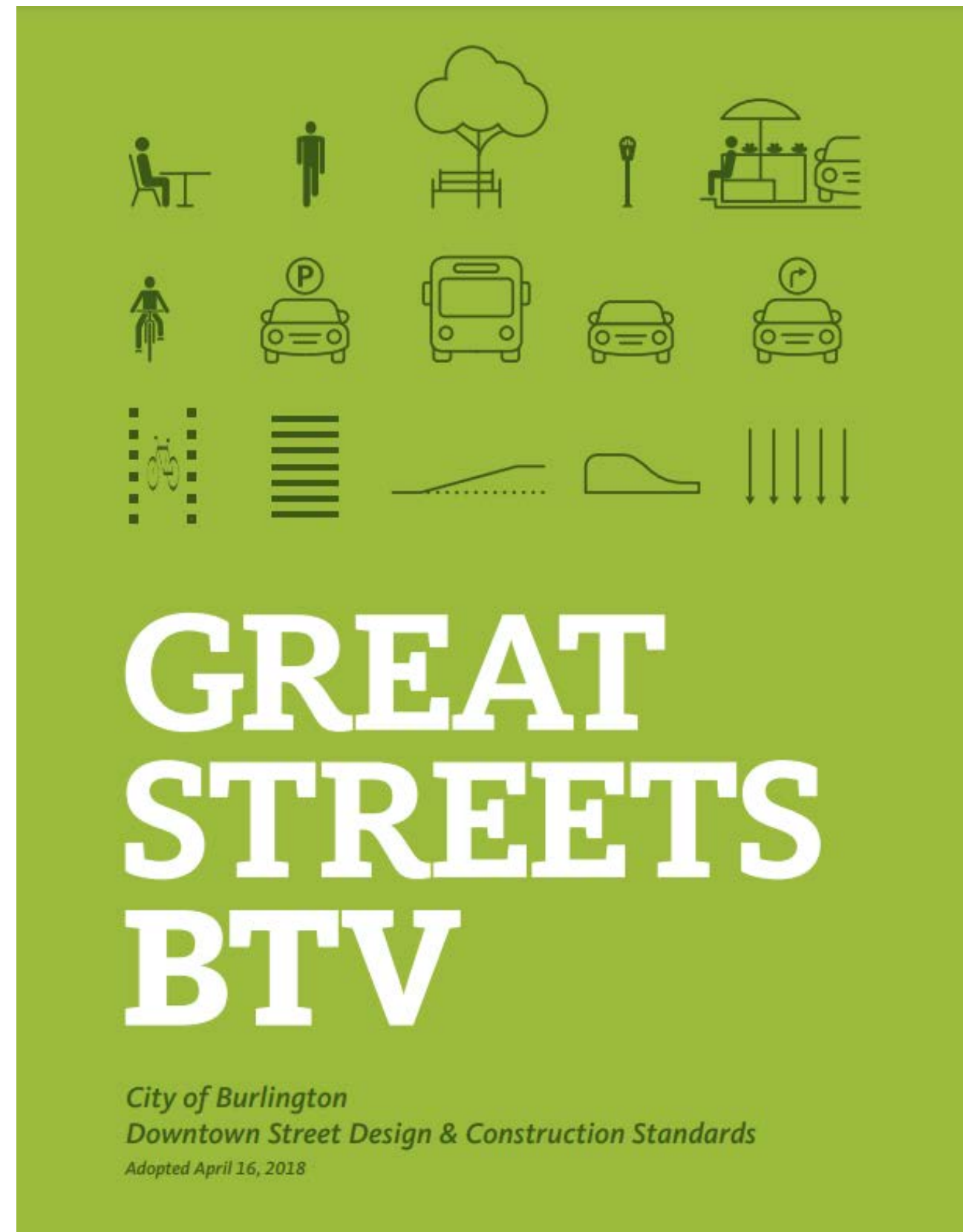
# Project Background

Main Street Revitalization | **Great Streets** BTV



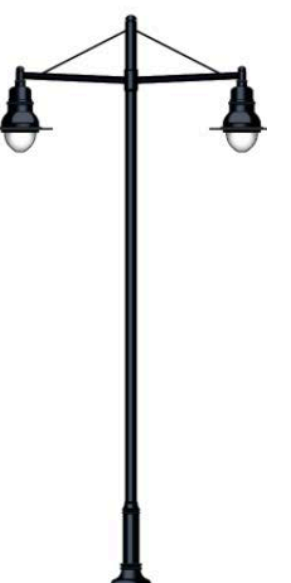
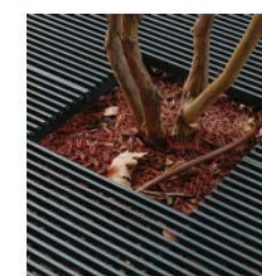
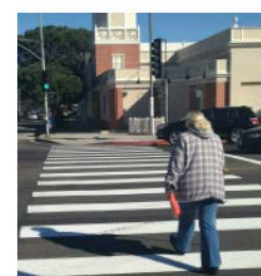
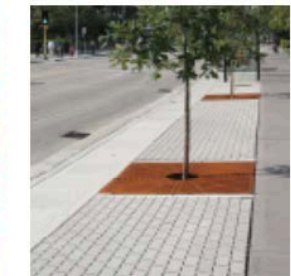
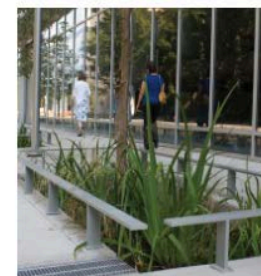
# Downtown Street Standards

A set of standards for rebuilding our downtown public streets. Adopted April, 2018



*These standards give guidance on...*

- *Street and intersection composition*
- *Placemaking*
- *Bikeways*
- *Street Ecology*
- *Lighting*
- *Materials & furnishing*





# Great Streets BTV

What the city has done, where we're at, and where we're going



# Great Streets BTV

Next Up: Main Street



COMPLETED



City Hall Park



COMPLETED



St. Paul Street



UP NEXT



Main Street



# Main Street Revitalization

Project Limits: Battery Street to South Union Street





# Project Team & Approach

Main Street Revitalization | **Great Streets** BTV



# Main Street Revitalization

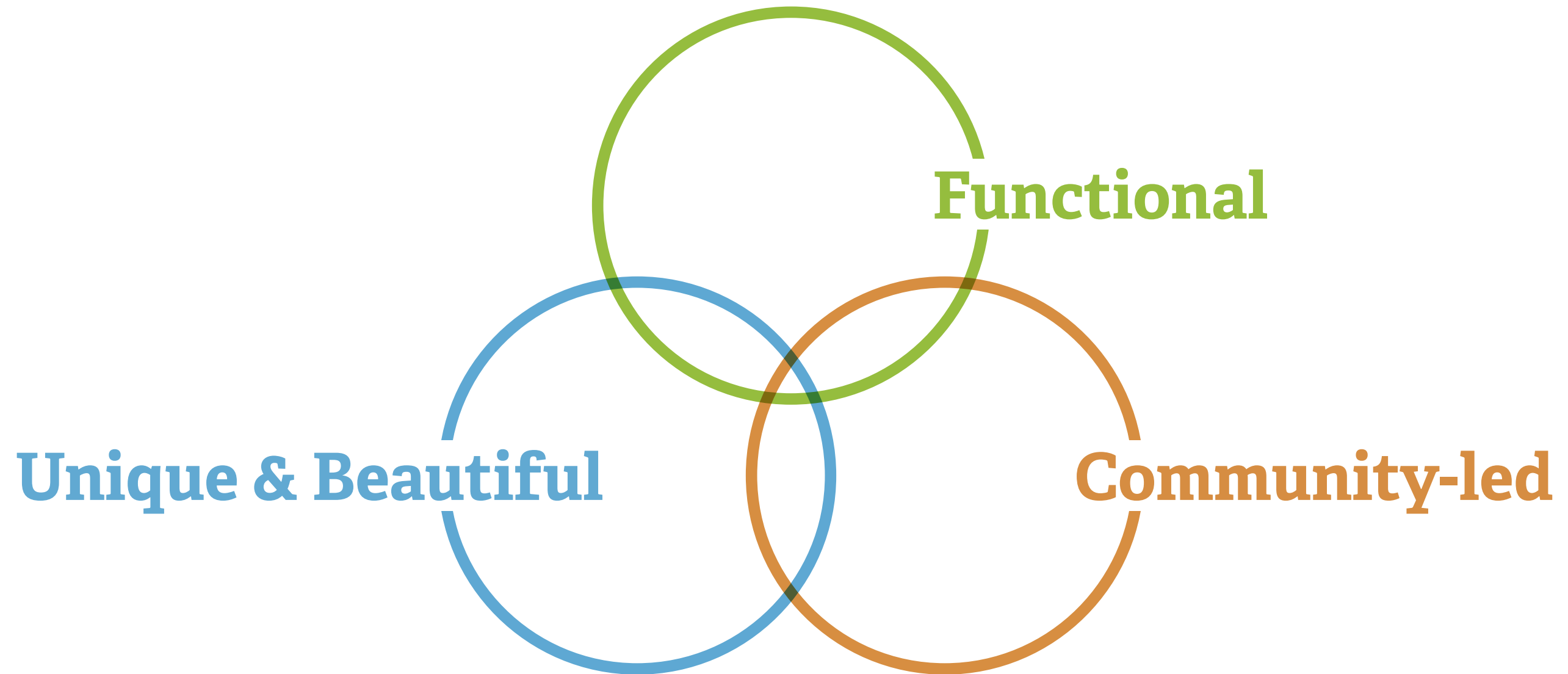
Previous Concept Plan





# A Great Main Street

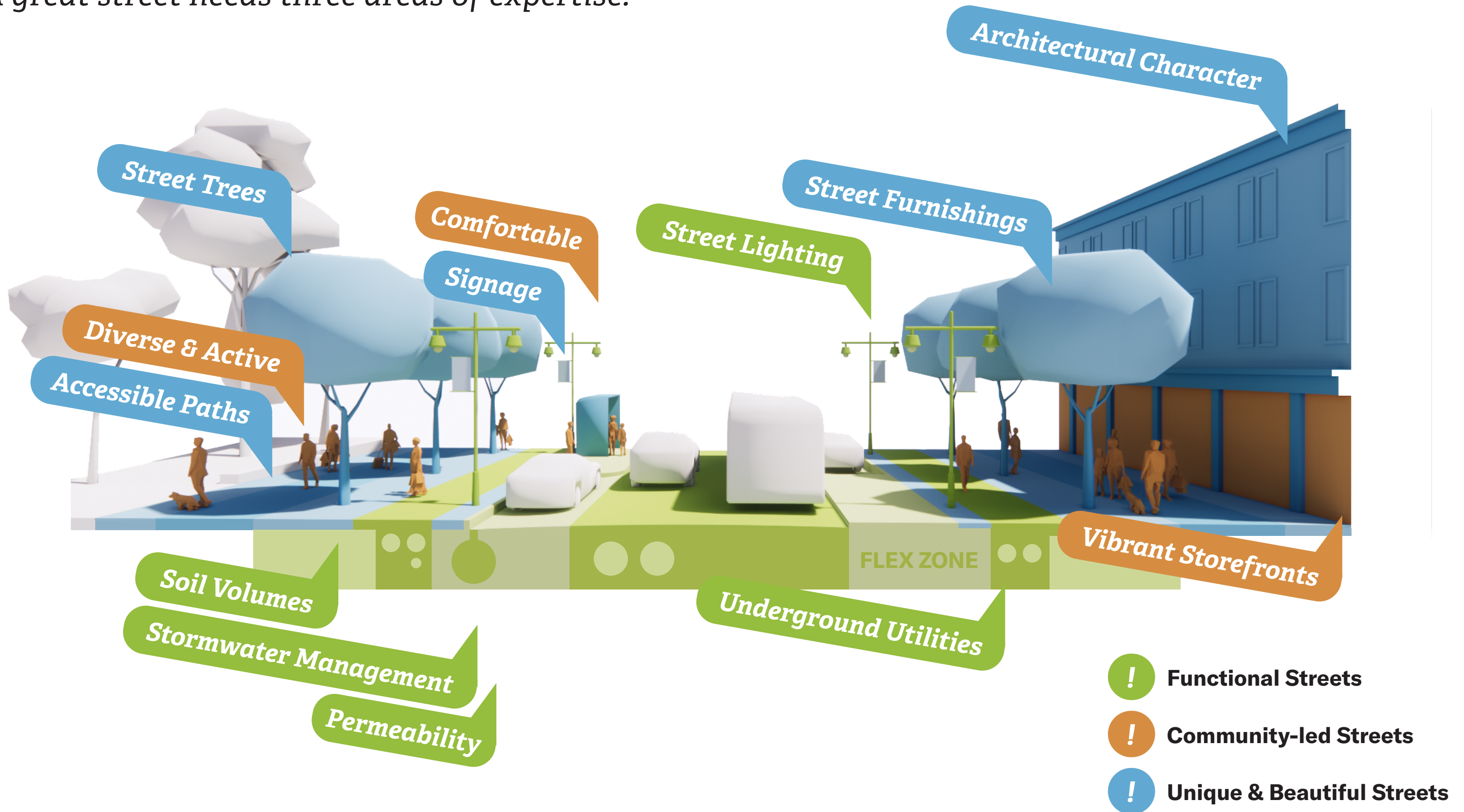
*Project approach: three components that make up a great street*



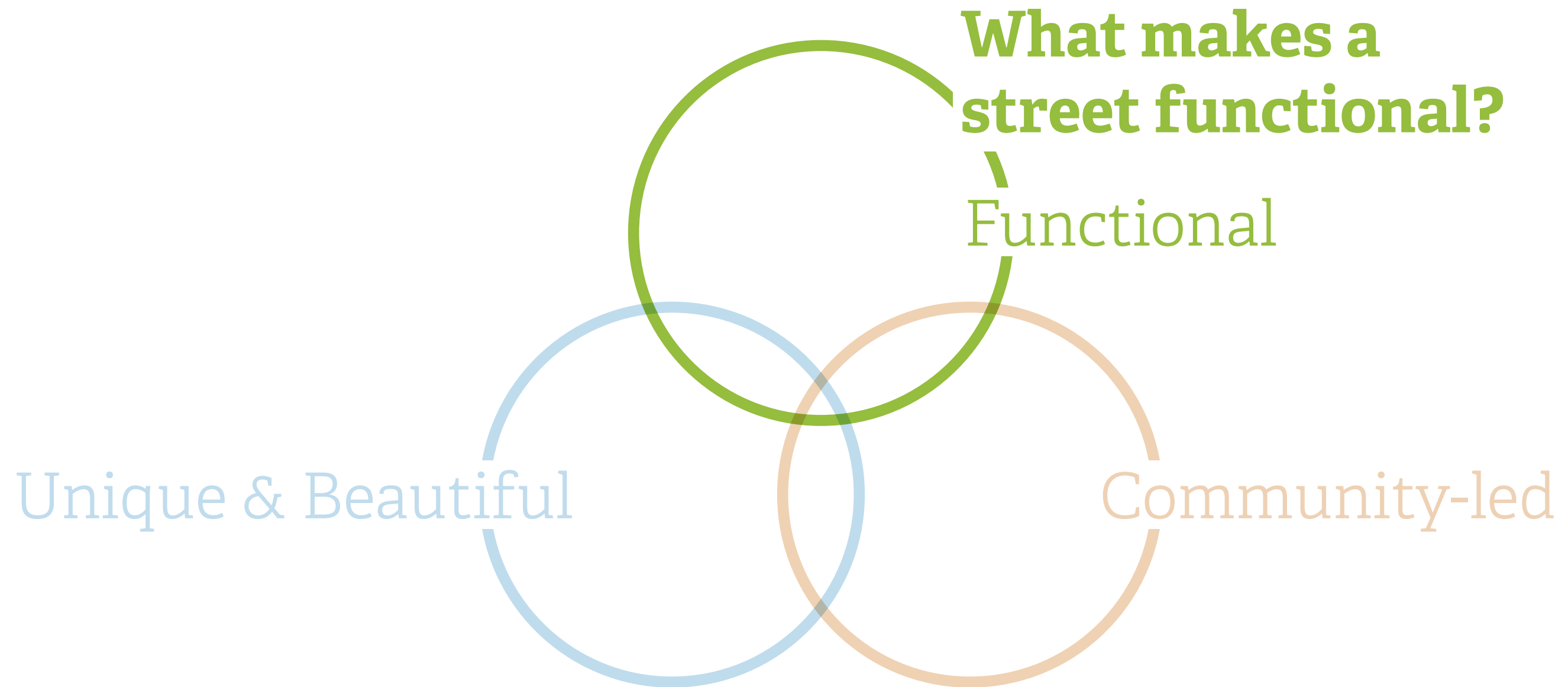


# A Great Main Street

*A great street needs three areas of expertise.*



# ***A Functional* Main Street**



# ***A Functional Main Street***

*What makes a street functional?*



## **For who?**

**Pedestrians**

**Transit  
Riders**

**Cyclists**

**Business  
and Property  
Owners**

**Vehicle  
Drivers**



# Poll Question No. 3

*What is your number one functional priority for the future design of Main Street? (Select one, or tell us in the chat)*

*A: Pedestrian access and safety*

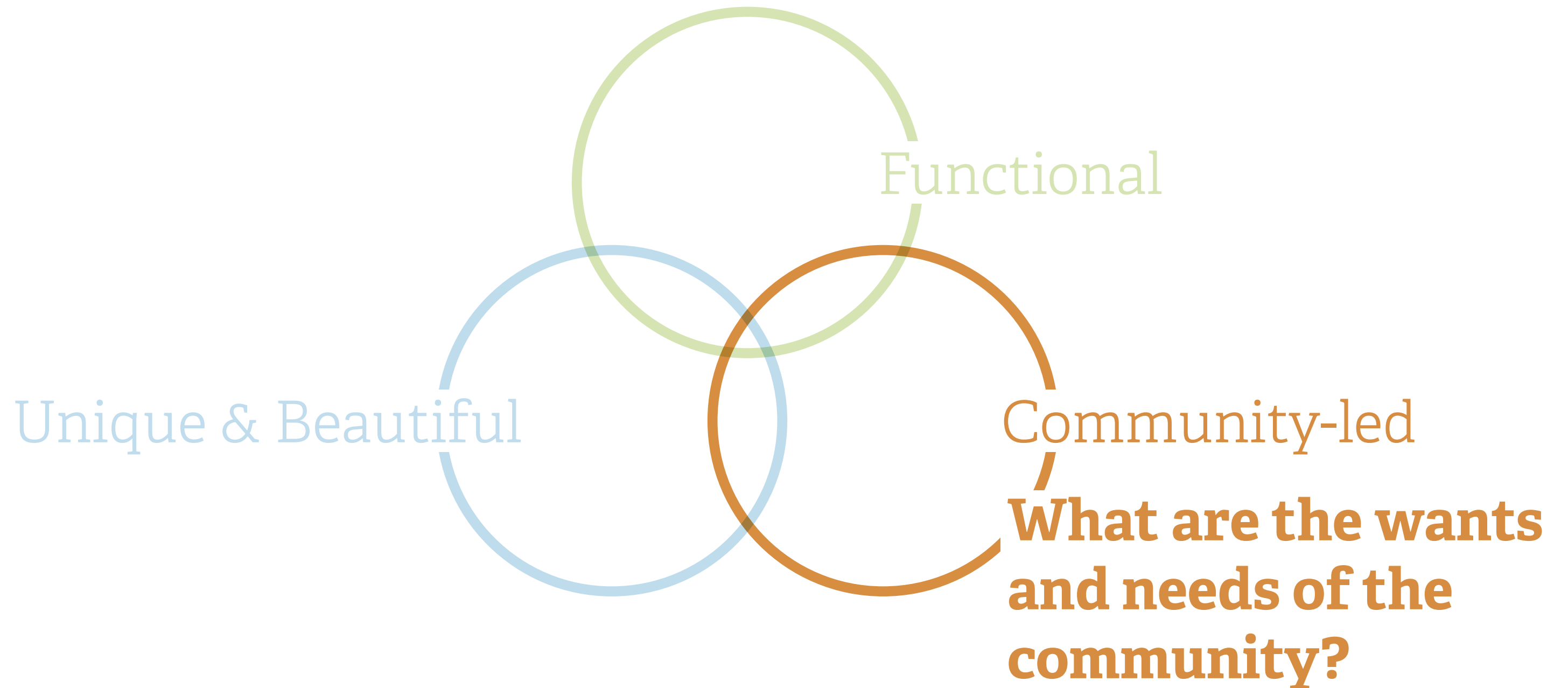
*B: Vehicular / traffic flow*

*C: Cyclist access and safety*

*D: Run-Off / Stormwater management*

*E: Other (Please offer your thoughts in the chat)*

# ***A Community-led Main Street***



# A Community-led Main Street

Main Street planning to date

Report on Public Involvement  
Great Streets TV, Burlington, Vermont

### Great Streets Public Involvement Summary

September-December  
2016

Topic	Audience	Location
Introduction to Great Streets	General Public	City Hall
Main Street Design	Business & Property Owners	City Hall
Main Street Design	General Public	City Hall

The first series of public meetings was held on September 14-15, 2016. The purpose of the meetings was to introduce the public and business community to the Great Streets Initiative and solicit preliminary input on issues important to developing design standards for an all-destination street.

The business meeting was held on September 14, 2016 at 8:00AM at City Hall. The meeting was attended by 22 business people from the Main Street/30 Paul Street/Church Street Corridor. Potentially interested businesses meeting to 45 addresses, ranging from 30 Paul Street to Church Street and meeting to 45 addresses, ranging from 30 Paul Street to Church Street and meeting to 45 addresses, ranging from 30 Paul Street to Church Street.

The public meetings were held on September 14<sup>th</sup> at 8:00AM and September 15<sup>th</sup> at 8:00AM and held at City Hall presentations were identical at all three meetings. Forty-eight people

Page 1

Great Streets Initiative- Public Presentation of Concept Plans

### Great Streets Initiative- Public Presentation of Concept Plans :

### Summary of City Hall Park Com- ments

November-December  
2016

This document provides a summary of the public presentation of the Great Streets Initiative Concept Plans. It includes a list of all comments received from the public and a summary of the responses to those comments. The document also includes a list of all comments received from the public and a summary of the responses to those comments.

Great Streets Initiative- Public Presentation of Concept Plans

### Great Streets Initiative- Public Presentation of Concept Plans :

### Summary of Main Street Comments

November-December  
2016

This document provides a summary of the public presentation of the Great Streets Initiative Concept Plans. It includes a list of all comments received from the public and a summary of the responses to those comments. The document also includes a list of all comments received from the public and a summary of the responses to those comments.

TO: Burlington City Council  
FROM: City Hall Park Design & Project Management Team  
RE: Evolution of Tree Plan for Alternative Design Concept for Public Gathering Space

### Evolution of City Hall Park Tree Plan

June 20th, 2018

The City of Burlington has a long history of caring for its trees. The City's Tree Inventory, which was last updated in 2010, identified 1,100 trees in the City. The City's Tree Inventory, which was last updated in 2010, identified 1,100 trees in the City. The City's Tree Inventory, which was last updated in 2010, identified 1,100 trees in the City.

City Hall Park FAQs

### City Hall Park FAQs\_Burlington Parks, Recreation & Waterfront

As of November 30th,  
2021

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Great Streets Initiative- Public Comments Raw Data

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September-December  
2016

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# ***A Community-led Main Street***

Great Streets public involvement summary, Sept. to Dec. 2016

**6**

**Public  
Meetings**

**17**

**Commissions  
and Board  
Meetings**

**1**

**Project  
Website**

**1**

**Social  
Media  
Outpost**

# ***A Community-led Main Street***

Public Presentation of Concept Plans: Summary of City Hall Park Comments: Nov. to Dec. 2016  
Evolution of City Hall Park Tree Plan, June 20<sup>th</sup>, 2018

## **FOCUS**

Document provides summary of public comments received for the Great Streets presentation with City Hall Park focus and information on the interim concept of the public gathering spaces

## **RESIDENTS SHARED CONSENSUS TO...**

## **RANGE OF IDEAS FOR...**

Improve the ecology of the park through design

Diversify pathways, levels of activity, and seating

Balance active and passive spaces

Provide ample time to incorporate public comments in an iterative manner

Design of public gathering spaces with consideration for size, flexibility, connectivity and functionality

Historic preservation - from "do very little" to significant reinvestment



# ***A Community-led Main Street***

Public Presentation of Concept Plans : Summary of Main Street Comments: Nov. to Dec. 2016

## **FOCUS**

Document provides summary of public comments received for the Great Streets presentation (with Main Street Concept plan focus)

### **RESIDENTS SHARED CONSENSUS TO...**

**Expand pedestrian activity and safety**

**Include place-making elements such as storm water gardens, street trees and street seatings as long as they were safe and well-maintained**

**Add bike facilities where street parking is limited or removed**

### **RANGE OF IDEAS FOR...**

**Phasing, implementation, and public communication**

**Full support to cautious agreement around the final plan**



# ***A Community-led Main Street***

City Hall Park FAQs\_Burlington Parks, Recreation & Waterfront as of Nov. 30<sup>th</sup> 2021

## **FOCUS**

General information about the Burlington City Hall Park including design intentions, governance structure, and ownership.

## **WE LEARNED...**

The design balances green passives spaces with programmed hardscape, and historic preservations with new uses



Ecological function and aesthetics of healthy trees and storm water handling were of high importance



Significant historical features to enhance were: 1. Open space identity 2. Gathering space with a water feature 3. Visible landmarks and views



# Poll Question No. 4

*Do you believe that your issues or concerns have been addressed in previous Main Street engagement processes?*

*A: Yes*

*B: No (please offer your thoughts in the chat!)*

# Poll Question No. 5

*Do you feel like you and your peers have been included in previous BGS engagement processes?*

*A: Yes*

*B: No (please offer your thoughts in the chat!)*



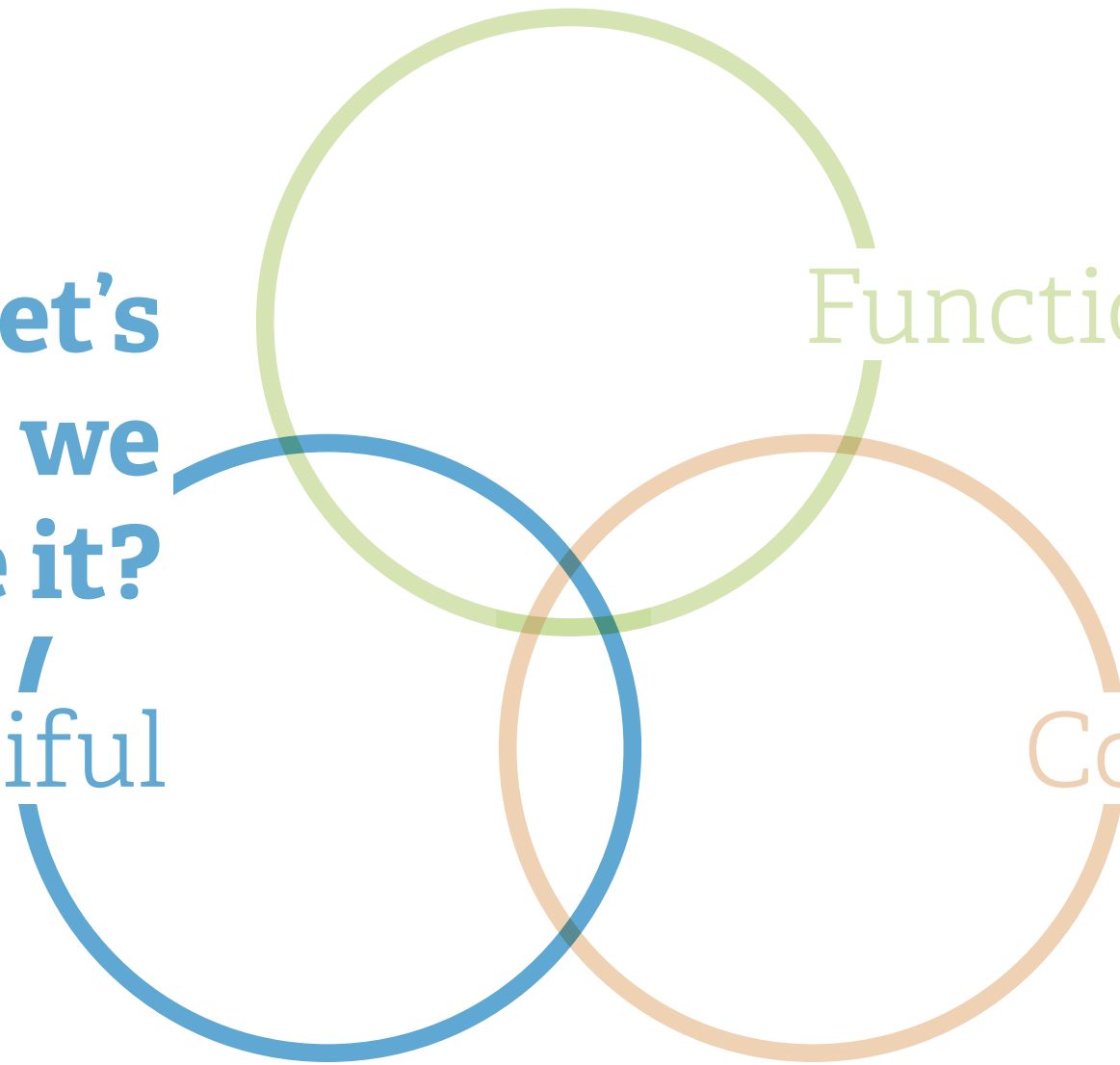
# ***A Unique & Beautiful Main Street***

**What is Main Street's  
identity, how can we  
enhance it?**

Unique & Beautiful

Functional

Community-led



# ***A Unique & Beautiful Main Street***

**What is Main Street's identity, how can we enhance it?**



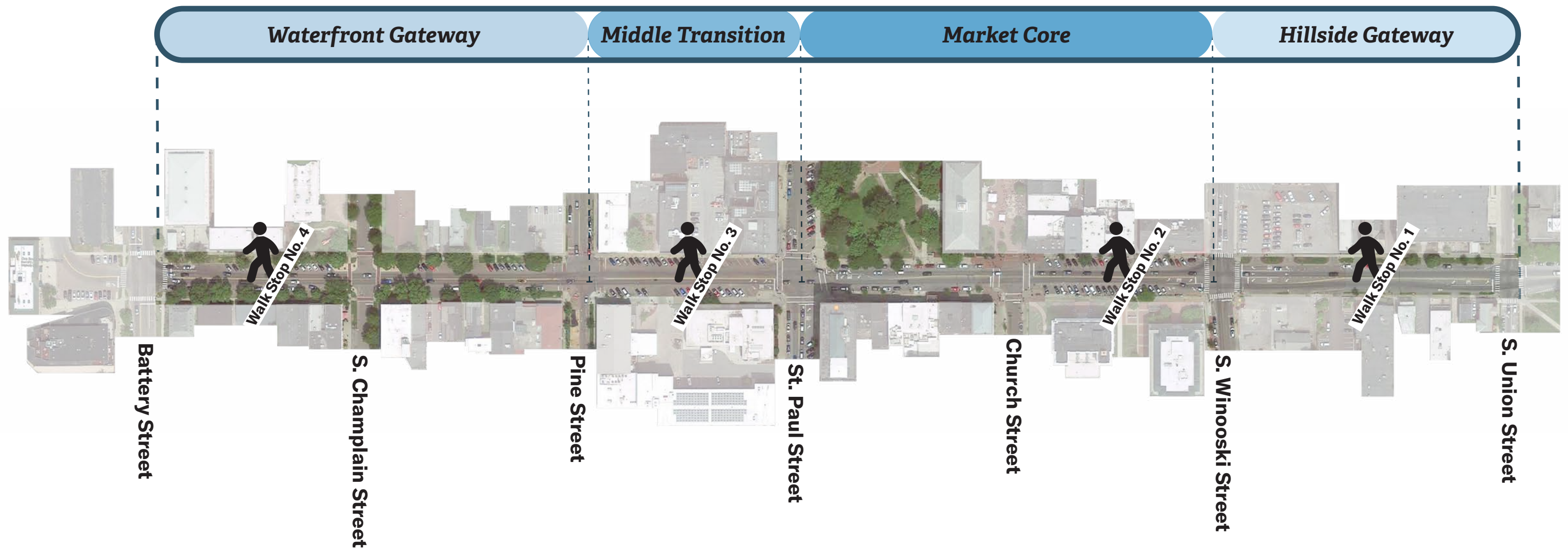


# Uniqueness on Main Street

*Four unique character zones, bound by one street.*



*Main Street, Burlington, Vermont*





# Hillside Gateway: Between S. Union and S. Wonooski

A Walk Down Main Street: Existing Conditions and Initial Observations from the Consultant Team





# Market Core: Between S. Winooski and Church

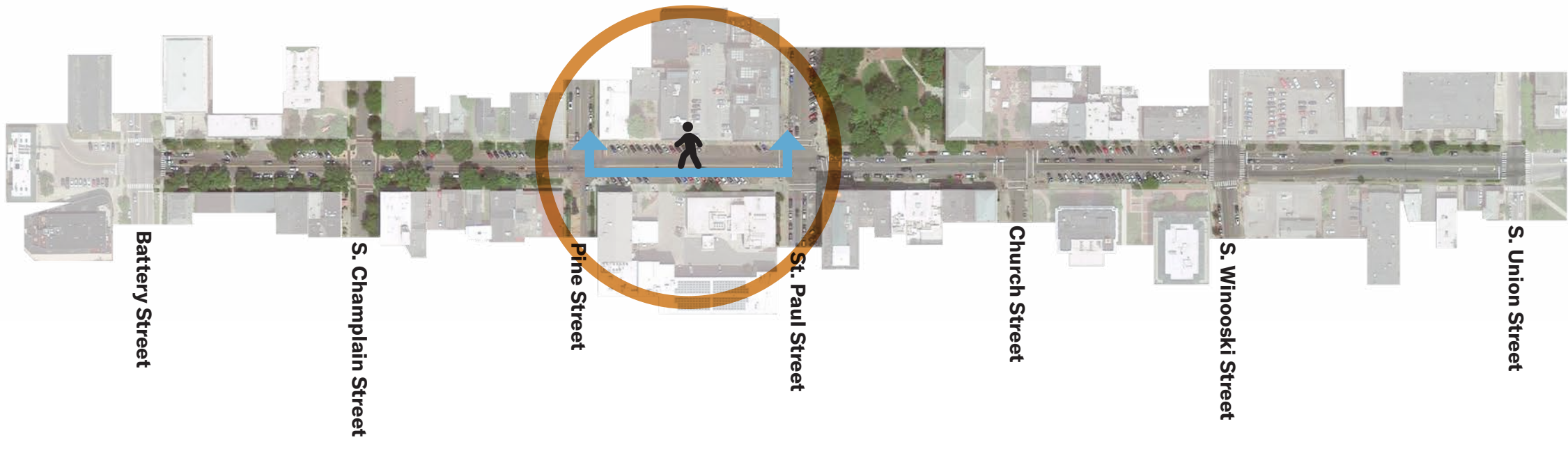
A Walk Down Main Street: Existing Conditions and Initial Observations from the Consultant Team





# Middle Transition: Between St. Paul and Pine

A Walk Down Main Street: Existing Conditions and Initial Observations from the Consultant Team



- ! Functional Streets
- ! Community-led Streets
- ! Unique & Beautiful Streets



# Waterfront Gateway: S. Champlain and Battery

A Walk Down Main Street: Existing Conditions and Initial Observations

## Champlain St.

## Battery St.



# Poll Question No. 7

*Today, Main Street is \_\_\_\_\_.*

*(Open ended, tell us in the chat.)*

# Poll Question No. 8

*Tomorrow, I want Main Street to become*

\_\_\_\_\_.

*(Open ended, tell us in the chat.)*

Let's get there together.

**Next Steps...**

Main Street Revitalization | **Great Streets** BTV

# Next steps...

The City is continuing public engagement and outreach to stay up to date, visit ***<http://greatstreetsbtv.com/>***

Public and stakeholder input will be considered throughout the design process!

On town meeting day; ***Tuesday, March 1<sup>st</sup>***, the public will be asked to vote on bond to fund the project

*To visit the project website scan the QR code below:*



# Project Schedule

**Refinement of Concepts:** Now through May

**Design Permitting:** May 2022 through Summer 2023

**Construction:** Beginning Fall 2023 (expected min. of two years)

**Public and Stakeholder Engagement:** *THROUGHOUT!*



# Let's talk construction!

**Businesses will be allowed to remain open** throughout construction. **There may be changes to traffic patterns,** and the management of traffic flow has yet to worked out. **Access to all buildings/businesses must be maintained whenever possible, disruptions must be kept to a minimum, and any interruptions must be discussed with the affected owners in advance.**



# Engagement Schedule

Project Phase	Engagement Milestone		Community Role
<b>Phase A (11/2021-4/22)</b> Project Kick-Off	<b>Public Meeting #1</b> Introduction + Goals  <b>Leadership Meetings</b> with City Council, REIB, DPW, TEUC  <b>Focus Groups</b>	<b>Create website and social media presence</b>	<b>Envision</b> Share preliminary goals Reinforce work completed to-date
<b>Phase B (4/22-TBD)</b> Conceptual Design Design Development Permitting	<b>Public Meeting #2</b> Concept Design  <b>Leadership Meetings</b> with City Council, REIB, DPW, TEUC	<b>Focus group conversations</b>  <b>Vet concepts with city</b>	<b>Prioritize, Resolve</b> Evaluate corridor concept Refine final plan and go through permitting process
<b>Phase C (TBD)</b> Construction Permitting Documents	<b>Public Notifications</b>	<b>Receive City approvals and begin notification of construction project process to adjacent users</b>	<b>Build</b> Reconstruct Main Street

# Upcoming Focus Groups!

Youth

BIPOC  
Groups

Seniors &  
Differently-  
abled

Immigrants &  
Refugees

Business &  
Non-profits

February 10-25.

*If you, or someone you know would like to participate in a focus group, **please join us!***

# Project funding

*On town meeting day, the city will be asked to vote on a bond relating to this project.*

**\$25,920,000** of ***new*** debt request

**\$4,580,000** remaining from 2015 Bond Vote,  
to be used towards Main Street.

**\$1,470,000** ***new*** related costs

*Taxes do not increase to repay TIF debt*

*To learn more visit:*

***[www.burlingtonvt.gov/CEDO/Downtown-TIF-District](http://www.burlingtonvt.gov/CEDO/Downtown-TIF-District)***

*For information on TIF  
scan the QR code below:*



Meet back here in 5  
minutes for Q&A!

**Quick Break**

*To visit the project website  
scan the QR code below:*



***<http://greatstreetsbtv.com/>***

What makes you most excited about the redesign of Main Street?

What are you most worried about with the redesign of Main Street?

# Questions & discussion

Main Street Revitalization | **Great Streets** BTV