

Working with Zoom

Main Street Revitalization

Great Streets BTV

February, 1st 2022

Neighborhood Meeting

Poll

Select your responses from this pop-up window!

Audio Settings ^



Raise Hand



Q&A



Live Transcript



Interpretation

Leave

We are recording this meeting!

Main Street Revitalization

Great Streets BTV

February, 1st 2022
Neighborhood Meeting



Agency
Landscape + Planning



Welcome!

The Evening's Agenda

Welcome + Introductions

Project Background & Context

Project Team & Approach

A Functional Street - *VHB*

A Community-led Street - *Grayscale Collaborative*

A Beautiful and Unique Street - *Agency Landscape + Planning*

Next Steps...

Questions & discussion

A Great Main Street

Meet the project team

The City of Burlington



Laura Wheelock
Senior Public Works Engineer

Olivia Darisse
Public Works Engineer

Agency
Unique & Beautiful



Steve Woods Jr.
Senior Landscape Architect



Susannah Ross
Senior Landscape Architect

The City of Burlington

Evan Detrick
Director of Transportation Engineering



Alan Belniak
Senior Product Manager



VHB
Functional

Grayscale
Community-led



Stephen Gray
Founder & Principal



Yona Chung
Urban Designer

Poll Question No. 1

What is your relationship to Main Street? (Select all that apply)

- a. I work on or around Main Street*
- b. I live on or around Main Street*
- c. I live in Burlington and visit Main Street*
- d. I live in Burlington and do not visit Main Street*
- e. I do not live in Burlington but I do visit Main Street*
- f. I own a business on or around Main Street*

Poll Question No. 2

Which of the following best describes your race or ethnicity? (Select one)

- a. American Indian or Alaska Native*
- b. Asian*
- c. Black or African American*
- d. Native Hawaiian or Other Pacific Islander*
- e. White*
- f. Hispanic or LatinX*
- g. Other (specify in Q&A)*

Poll Question No. 3

Tell us which of the following best represents the different ages of people in your household? (Select all that apply)

a. Youth under 12

b. 13-17

c. 18-34

d. 35 to 54

e. 55 to 74

f. 75 +

Project Background

Main Street Revitalization | **Great Streets** BTV

Poll Question No. 4

*How familiar are you with the
Great Streets projects and initiative?
(Select one)*

- a. Very familiar, I participated in several projects*
- b. Familiar, I participated in one of the projects*
- c. Aware but I have not participated directly*
- d. I am not familiar*

Downtown Street Standards

A set of standards for rebuilding our downtown public streets. Adopted April, 2018

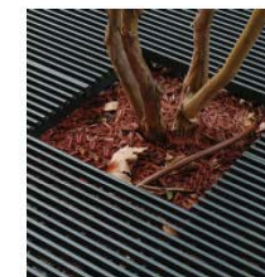
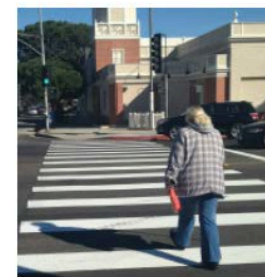
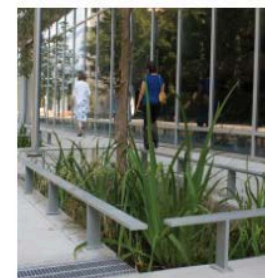
These standards give guidance on...

- *Street and intersection composition*
- *Placemaking*
- *Bikeways*
- *Street Ecology*
- *Lighting*
- *Materials & furnishing*



GREAT STREETS BTV

City of Burlington
Downtown Street Design & Construction Standards
Adopted April 16, 2018



Great Streets BTV

What the city has done, where we're at, and where we're going



Great Streets BTV

Next Up: Main Street



COMPLETED



City Hall Park



COMPLETED



St. Paul Street



UP NEXT



Main Street

Main Street Revitalization

Project Limits: Battery Street to South Union Street



Project Team & Approach

Main Street Revitalization | **Great Streets** BTV

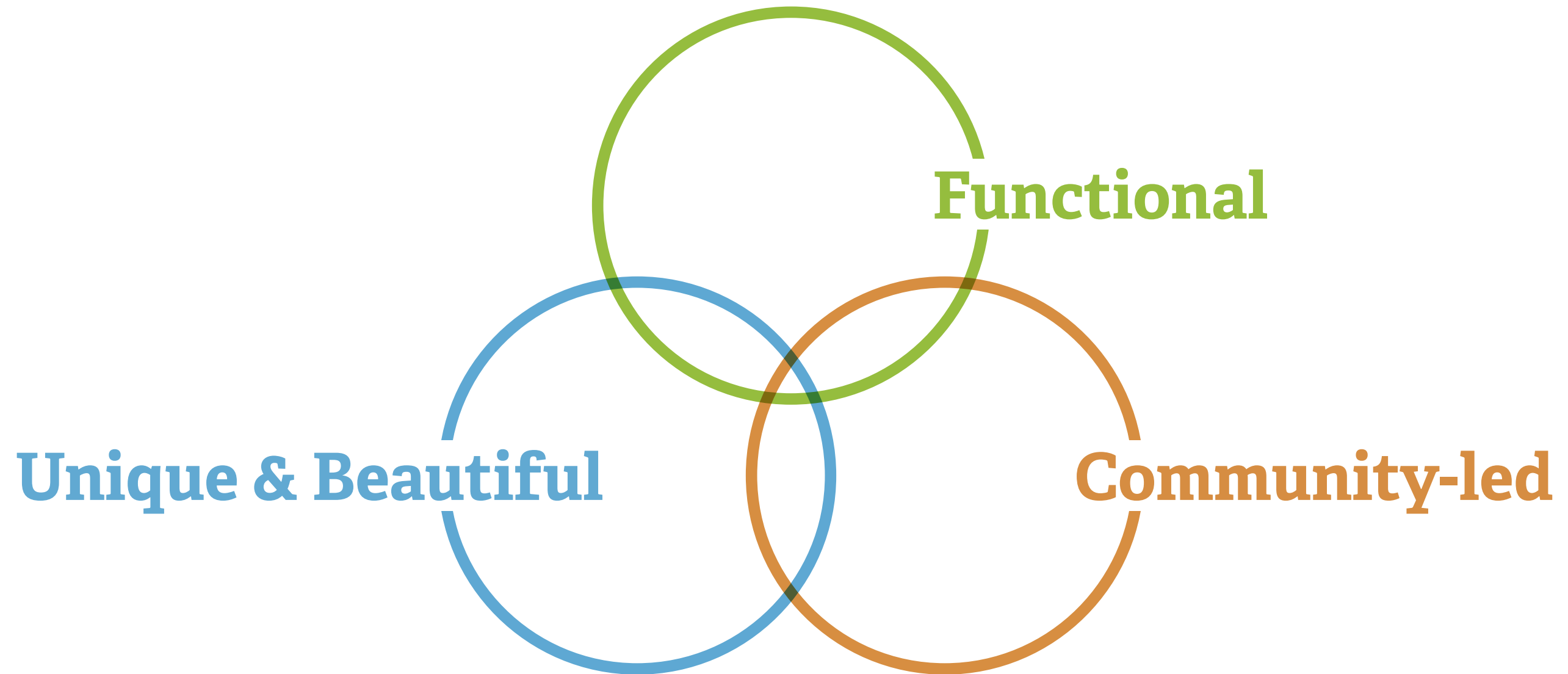
Main Street Revitalization

Previous Concept Plan



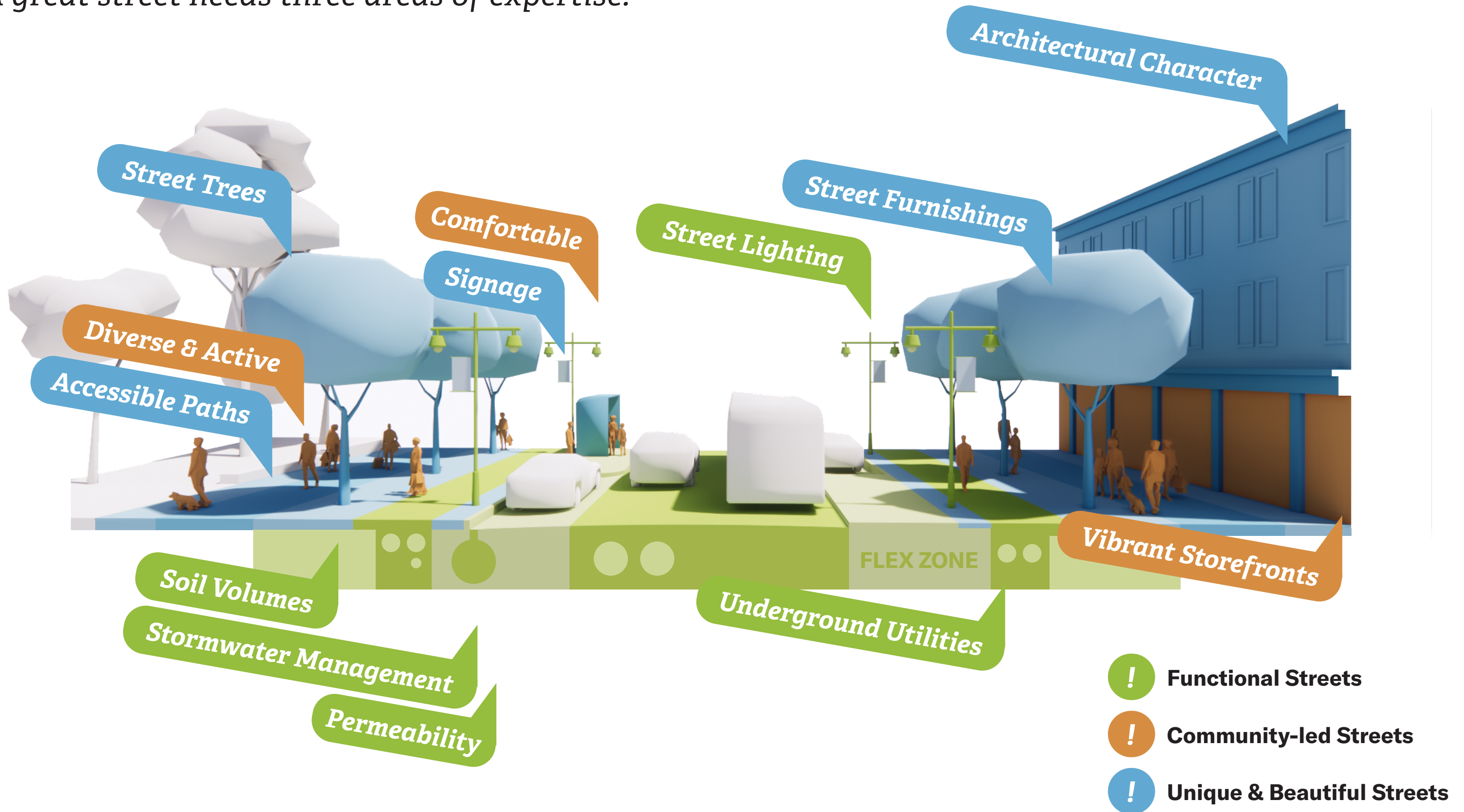
A Great Main Street

Project approach: three components that make up a great street

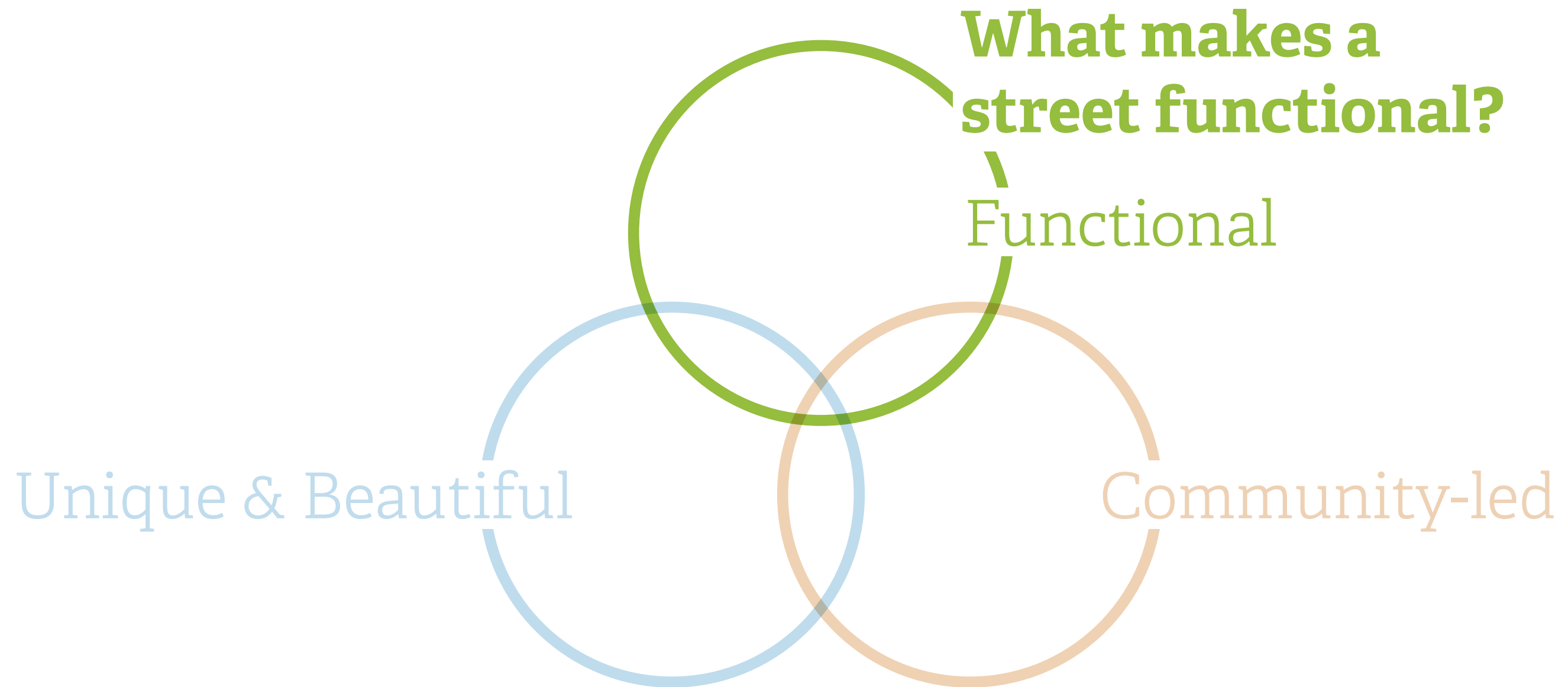


A Great Main Street

A great street needs three areas of expertise.



***A Functional* Main Street**



A Functional Main Street

What makes a street functional?



For who?

Pedestrians

**Transit
Riders**

Cyclists

**Business
and Property
Owners**

**Vehicle
Drivers**

Poll Question No. 5

What is your number one functional priority for the future design of Main Street? (Select one)

A: Pedestrian access and safety

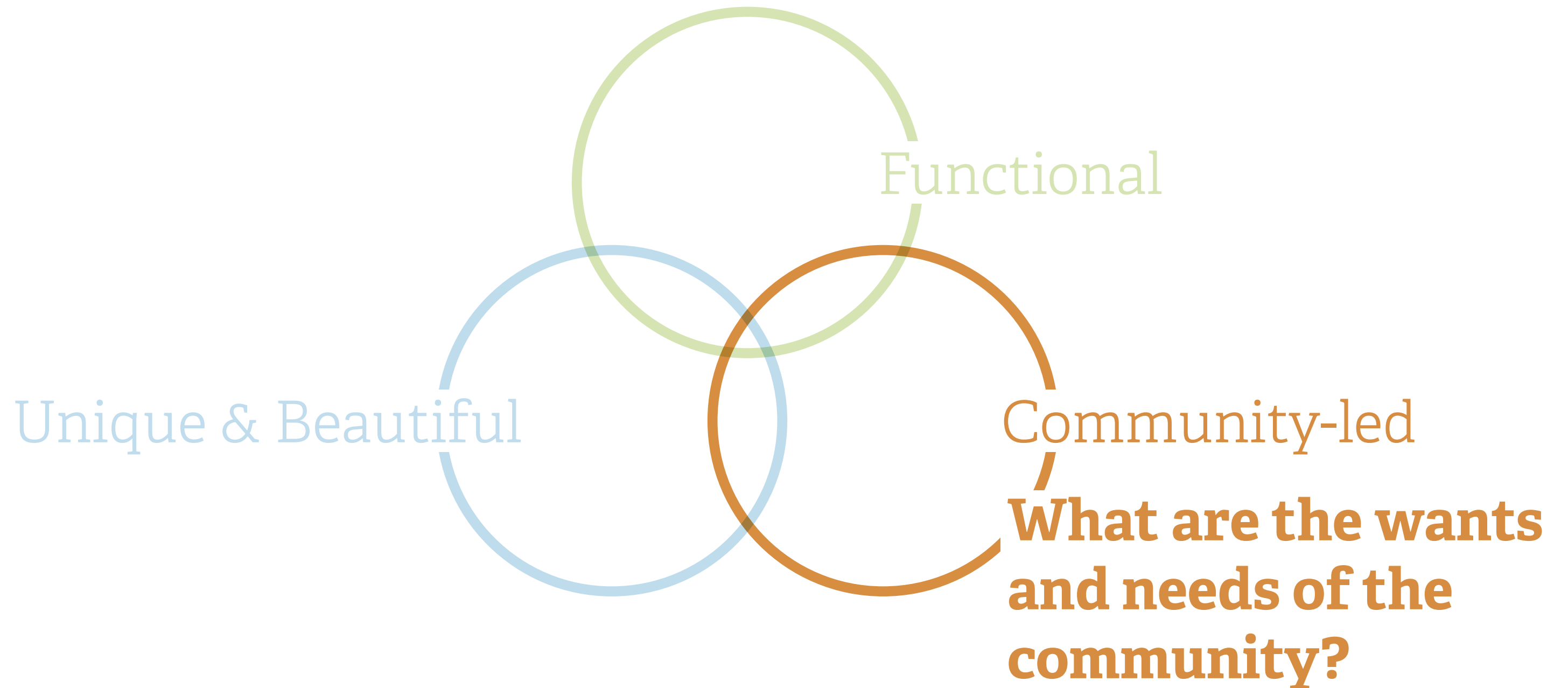
B: Vehicular / traffic flow

C: Cyclist access and safety

D: Run-Off / Stormwater management

E: Other (Please offer your thoughts within the Q/A section under “Q5”)

A Community-led Main Street



A Community-led Main Street

Main Street planning to date

Report on Public Involvement
Great Streets TV, Burlington, Vermont

Great Streets Public Involvement Summary

September-December
2016

Topic	Audience	Location
Introduction to Great Streets	General Public	City Hall
Main Street Design	Business & Property Owners	City Hall
Main Street Design	General Public	City Hall

The first series of public meetings was held on September 14-15, 2016. The purpose of the meetings was to introduce the public and business community to the Great Streets Initiative and solicit preliminary input on issues important to developing design standards for an all-destination street.

The business meeting was held on September 14, 2016 at 8:00AM at City Hall. The meeting was attended by 22 business people from the Main Street/30 Paul Street/Church Street Corridor. Potentially interested businesses meeting to 45 addresses, ranging from 30 Paul Street to Church Street and meeting to 45 addresses, ranging from 30 Paul Street to Church Street and meeting to 45 addresses, ranging from 30 Paul Street to Church Street.

The public meetings were held on September 14th at 8:00AM and September 15th at 8:00AM and held at City Hall presentations were identical at all three meetings. Forty-eight people

Page 1

Great Streets Initiative: Public Presentation of Concept Plans

Great Streets Initiative- Public Presentation of Concept Plans :

Summary of City Hall Park Com- ments

November-December
2016

This presentation was held on November 15, 2016, at City Hall. The purpose of the presentation was to introduce the public and business community to the Great Streets Initiative and solicit preliminary input on issues important to developing design standards for an all-destination street.

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Great Streets Initiative: Public Presentation of Concept Plans

Great Streets Initiative- Public Presentation of Concept Plans :

Summary of Main Street Comments

November-December
2016

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TO: Burlington City Council
FROM: City Hall Park Design & Project Management Team
RE: Evolution of Tree Plan for All-Destination Street Corridor for Public Gathering Space

Evolution of City Hall Park Tree Plan

June 20th, 2018

This document is a summary of the public input received during the public meetings held on June 20th, 2018. The purpose of the meetings was to introduce the public and business community to the Great Streets Initiative and solicit preliminary input on issues important to developing design standards for an all-destination street.

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The meetings were held on June 20th at 8:00AM and held at City Hall presentations were identical at all three meetings. Forty-eight people

City Hall Park FAQs

City Hall Park FAQs_Burlington Parks, Recreation & Waterfront

As of November 30th,
2021

This document is a summary of the public input received during the public meetings held on November 30th, 2021. The purpose of the meetings was to introduce the public and business community to the Great Streets Initiative and solicit preliminary input on issues important to developing design standards for an all-destination street.

The meetings were held on November 30th, 2021 at 8:00AM at City Hall. The meetings were attended by 22 business people from the Main Street/30 Paul Street/Church Street Corridor. Potentially interested businesses meeting to 45 addresses, ranging from 30 Paul Street to Church Street and meeting to 45 addresses, ranging from 30 Paul Street to Church Street.

The meetings were held on November 30th at 8:00AM and held at City Hall presentations were identical at all three meetings. Forty-eight people

Great Streets Initiative: Public Presentation of Concept Plans

Great Streets Initiative- Public Comments Raw Data

September-December
2016

This document is a summary of the public input received during the public meetings held on September-December 2016. The purpose of the meetings was to introduce the public and business community to the Great Streets Initiative and solicit preliminary input on issues important to developing design standards for an all-destination street.

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The meetings were held on September-December 2016th at 8:00AM and held at City Hall presentations were identical at all three meetings. Forty-eight people

A Community-led Main Street

Great Streets public involvement summary, Sept. to Dec. 2016

6

**Public
Meetings**

17

**Commissions
and Board
Meetings**

1

**Project
Website**

1

**Social
Media
Outpost**

A Community-led Main Street

Public Presentation of Concept Plans: Summary of City Hall Park Comments: Nov. to Dec. 2016
Evolution of City Hall Park Tree Plan, June 20th, 2018

FOCUS

Document provides summary of public comments received for the Great Streets presentation with City Hall Park focus and information on the interim concept of the public gathering spaces

RESIDENTS SHARED CONSENSUS TO...

RANGE OF IDEAS FOR...

Improve the ecology of the park through design

Diversify pathways, levels of activity, and seating

Balance active and passive spaces

Provide ample time to incorporate public comments in an iterative manner

Design of public gathering spaces with consideration for size, flexibility, connectivity and functionality

Historic preservation - from “do very little” to significant reinvestment



A Community-led Main Street

Public Presentation of Concept Plans : Summary of Main Street Comments: Nov. to Dec. 2016

FOCUS

Document provides summary of public comments received for the Great Streets presentation (with Main Street Concept plan focus)

RESIDENTS SHARED CONSENSUS TO...

Expand pedestrian activity and safety

Include place-making elements such as storm water gardens, street trees and street seatings as long as they were safe and well-maintained

Add bike facilities where street parking is limited or removed

RANGE OF IDEAS FOR...

Phasing, implementation, and public communication

Full support to cautious agreement around the final plan



A Community-led Main Street

City Hall Park FAQs_Burlington Parks, Recreation & Waterfront as of Nov. 30th 2021

FOCUS

General information about the Burlington City Hall Park including design intentions, governance structure, and ownership.

WE LEARNED...

The design balances green passives spaces with programmed hardscape, and historic preservations with new uses



Ecological function and aesthetics of healthy trees and storm water handling were of high importance



Significant historical features to enhance were: 1. Open space identity 2. Gathering space with a water feature 3. Visible landmarks and views



Poll Question No. 6

Do you believe that your issues or concerns have been addressed in previous Burlington Great Streets engagement processes?

A: Yes

B: No (Please offer your thoughts within the Q/A section under “Q6”)

Poll Question No. 7

Do you feel like you and your peers have been included in previous BGS engagement processes?

A: Yes

B: No

Poll Question No. 8

Which groups do you think we need to prioritize engagement with during this process? (Select all that apply)

A: Youth

B: BIPOC communities

C: Seniors and differently-abled

D: Immigrants and refugees

E: Businesses and non-profits

F: Other (Please offer your thoughts within the Q/A section under “Q8”)

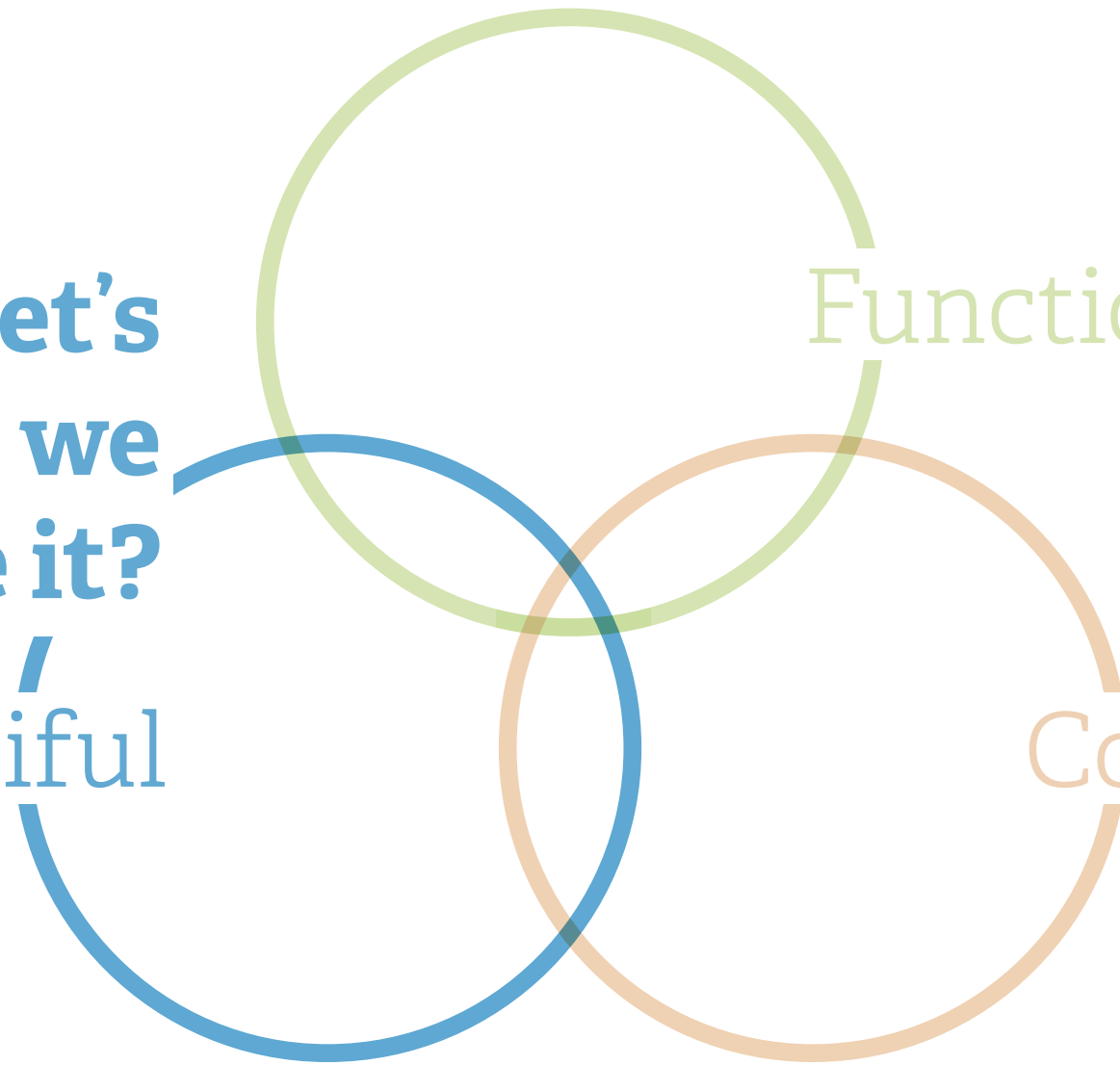
A Unique & Beautiful Main Street

**What is Main Street's
identity, how can we
enhance it?**

Unique & Beautiful

Functional

Community-led



A Unique & Beautiful Main Street

What is Main Street's identity, how can we enhance it?

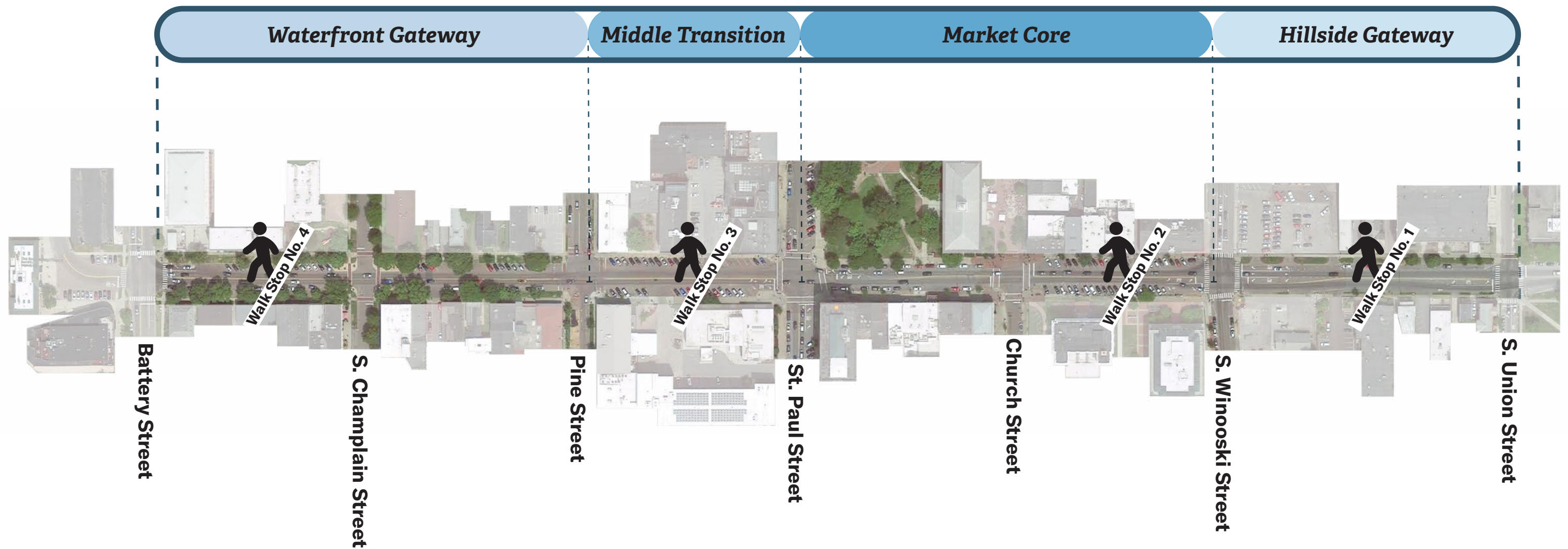


Uniqueness on Main Street

Four unique character zones, bound by one street.



Main Street, Burlington, Vermont



Hillside Gateway: Between S. Union and S. Wonooski

A Walk Down Main Street: Existing Conditions and Initial Observations from the Consultant Team



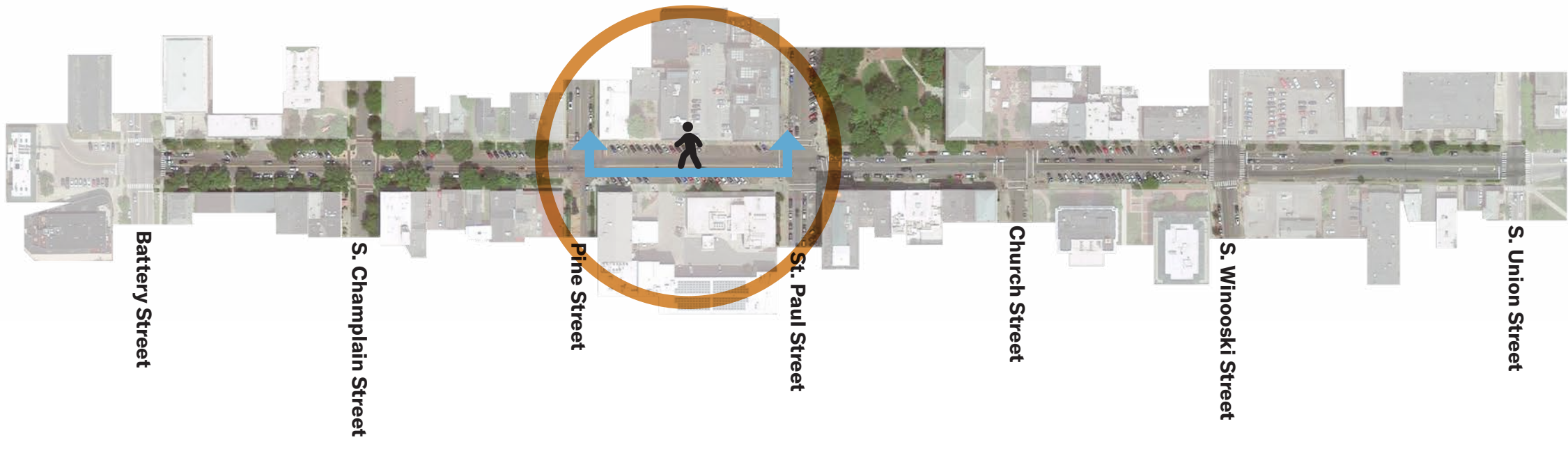
Market Core: Between S. Winooski and Church

A Walk Down Main Street: Existing Conditions and Initial Observations from the Consultant Team



Middle Transition: Between St. Paul and Pine

A Walk Down Main Street: Existing Conditions and Initial Observations from the Consultant Team



- ! Functional Streets
- ! Community-led Streets
- ! Unique & Beautiful Streets

Waterfront Gateway: S. Champlain and Battery

A Walk Down Main Street: Existing Conditions and Initial Observations

Champlain St.



Poll Question No. 9

Today, Main Street is _____.
(Select one)

A: ...empty and uninviting

B: ...clean and uncomplicated

C: ...activated and exciting

D: Other (Please offer your thoughts within the Q/A section under “Q9”)

Poll Question No. 10

Tomorrow, I want Main Street to become _____. (Select one)

A: ...unchanged

B: ...simple and safe

C: ...brand-new and animated

D: Other (Please offer your thoughts within the Q/A section under “Q10”)

Let's get there together.

Next Steps...

Main Street Revitalization | **Great Streets** BTV

Next steps...

The City is continuing public engagement and outreach to stay up to date, visit ***<http://greatstreetsbtv.com/>***

Public and stakeholder input will be considered throughout the design process!

On town meeting day; ***Tuesday, March 1st***, the public will be asked to vote on a bond related to this project.

To visit the project website scan the QR code below:



Project Schedule

Refinement of Concepts: Now through May

Design Permitting: May 2022 through Summer 2023

Construction: Beginning Fall 2023 (expected min. of two years)

Public and Stakeholder Engagement: *THROUGHOUT!*

Engagement Schedule

Project Phase	Engagement Milestone		Community Role
Phase A (11/2021-4/22) Project Kick-Off	Public Meeting #1 Introduction + Goals Leadership Meetings with City Council, REIB, DPW, TEUC Focus Groups	Create website and social media presence	Envision Share preliminary goals Reinforce work completed to-date
Phase B (4/22-TBD) Conceptual Design Design Development Permitting	Public Meeting #2 Concept Design Leadership Meetings with City Council, REIB, DPW, TEUC	Focus group conversations Vet concepts with city	Prioritize, Resolve Evaluate corridor concept Refine final plan and go through permitting process
Phase C (TBD) Construction Permitting Documents	Public Notifications	Receive City approvals and begin notification of construction project process to adjacent users	Build Reconstruct Main Street

Upcoming Focus Groups!

Youth

BIPOC
Groups

Seniors &
Differently-
abled

Immigrants &
Refugees

Business &
Non-profits

February 10-25.

*If you, or someone you know would like to participate in a focus group, **please join us!***

Project funding

On town meeting day, the city will be asked to vote on a bond relating to this project.

\$25,920,000 of ***new*** debt request

\$4,580,000 remaining from 2015 Bond Vote,
to be used towards Main Street.

\$1,470,000 ***new*** related costs

Taxes do not increase to repay TIF debt

To learn more visit:

www.burlingtonvt.gov/CEDO/Downtown-TIF-District

*For information on TIF
scan the QR code below:*



Meet back here in 5
minutes for Q&A!

Quick Break

*To visit the project website
scan the QR code below:*



<http://greatstreetsbtv.com/>

Thank you!

Questions & discussion

Main Street Revitalization | **Great Streets** BTV